



Art by Design 2024

Emerging Designer Platform:

In addition to supporting the Memphis arts community, Art by Design makes connections among the regional design industry and provides opportunities to strengthen the field. ARTSmemphis is thrilled to waive the vignette fee for up to three emerging designers or emerging designer teams to participate in Art by Design.

Applicant Criteria:

- Must live in the Memphis Metro area (TN, MS & AR).
- In business/practicing interior design for less than 2 years.
- Must be working independently, and not affiliated with any interior design firm.
- Must be able to fulfill all requirements as outlined in "Designer Responsibility" section below.
- Applicants must be willing to incorporate a local artist in their vignette (ARTSmemphis can make introductions).

To Apply: email the following to jballin@artsmemphis.org by February 12

- Create a space plan and mood board vignette idea for a 16' x 12' space
- Provide one industry reference (previous client or professional design mentor)

Decisions will be made by Art by Design co-chairs. Notifications will be made February 16.

Designer responsibility:

- **Installation:** 8:30 a.m. – 4:30 p.m. April 1-2, and final touches 8:30-10:30 a.m. on April 3
 - Designer is responsible for all costs associated with vignette, transportation, installation, etc. – including painting, furniture, décor, lighting, hangings, technical elements.
- **Breakdown and load-out:** 8:30 am and 4:30 pm on Monday, April 8
 - Designer is responsible for all breakdown and load-out costs.
- **Promote Art by Design**
 - Share the events through your business and personal social media pages. Use images of your work to give people a sneak peak of your style.
 - Invite friends and followers to the events via social media, emails and other opportunities through your business.
- **Be present during events and general admission.**
- **Agree to** all regulations governing use of the Agricenter International - West Pavilion.