



ARTSmemphis.org/art-by-design



Information for Sponsors

April 3 – 7

Agricenter International | West Pavilion

Leadership: Carmeon Hamilton, Ann Parker, Amy Golden

Art by Design is an annual curated series designed to highlight Memphis' interior design community and simultaneously support our city's arts community. Centered around vignettes and arts activations in a chic gallery showroom, this production, founded by Greg Baudoin, has raised more than \$700,000 since 2016.

The 5th Art by Design is expected to attract 2000+ attendees from across the Mid-South to experience this unique collaboration. New in 2024: Meet the Mid-South's Dynamic Emerging Designers, and shop for specially curated items at the Art by Design Marketplace!

ARTSmemphis is the Mid-South's primary arts funder, working behind the scenes to expand the foundation of Memphis' arts through diligent and diverse support. The granting organization has distributed over \$94M since 1963 to local artists and arts organizations and further provides financial guidance, organizational advice, marketing support, and networking opportunities and connections. In 2023, ARTSmemphis awarded \$3.4M to 63 organizations and hundreds of artists that provide arts experiences across Shelby County. The arts enhance the quality of life, and they are a key driver for our local economy – generating \$200 million in annual spending and supporting the equivalent of more than 3,700 full-time jobs.

Art by Design 2024 Events

*All special event tickets include access during general admission but are not transferable.

Wednesday, 6:00 pm | April 3

Dinner with the Designers

An intimate, design-inspired dining experience. Enjoy a cocktail hour and designer vignette reveals, followed by a seated three-course dinner by Chef Kelly English.

\$5,000 Table | Anticipated Guests: 150+ | **Sponsorships available (10 dinner guests + event package)**

Thursday, 9:00 am – 1:00 pm | April 4

Sponsor Tours

Thursday, 6:30 pm | April 4

Cocktails by Design

Don't miss a special vignette reveal by veteran designer Carmeon Hamilton & emerging designer Colin Chapman of Nubi Interiors. Enjoy craft cocktails, food, and lively entertainment among the Art by Design vignettes.

\$150/person | Anticipated Guests: 350+ | **Event sponsorship available**

Friday, 9:00am-12:00pm | April 5

Morning at the Marketplace

Shop a specially curated, one-of-a-kind Art by Design market of art, furniture and accents. Get inspired through a private guided tour around the showroom by both designers and local artists. Your ticket includes mimosas, refreshments, and exclusive showroom access.

\$50/person | Anticipated Guests: 100+ | **Event sponsorship available**

Saturday 11:00 am | April 6

Brunch & Speaker

Join ARTSmemphis and Memphis Brooks Museum of Art's Decorative Arts Trust for a brunch and special program among the vignettes.

\$75/person | Anticipated Guests: 125 | **Event sponsorship available**

Friday April 5, 12:00 p.m. – 7:00p.m.



































Saturday April 6, 10:00 a.m. – 6:00p.m.

Sunday April 7, 12:00 p.m. – 5:00p.m.

General Admission - \$25/person

2024 Sponsor Benefits

ARTSmemphis is happy to work out a benefits plan that meets each donor's specific business needs.

Art by Design 2024 Sponsor Benefits	\$25,000+	\$15,000	\$10,000	\$5,000 Dinner Table	\$5,000	\$2,500	\$1,500
Full Event Naming Rights	 Exclusive						
Named Event choice of one: Preview Dinner, Vignette Reveal Cocktail Party -OR- Named Showroom Area, choice of one: Marketplace, Entertainment							
Named Event, choice of one: Morning at the Marketplace, Friday Happy Hour							
Digital Street Signage (Walnut Grove/Eastbound & Germantown Parkway; two weeks)							
Opportunity to present to designers (over lunch or cocktails)							
Verbal recognition (at dinner and other events as available)							
Private showroom tour (for clients or employees)							
Opportunity to offer branded giveaway							
Media mention(s) as available (press releases, articles, blogs, etc)	 as available	 as available	 as available	 as available	 as available		
Recognition on ArtsMemphis.org (includes logo and link to company website)							 name only
Recognition: signage, promotions, brochure	logo	logo	logo	Table	logo	name	name
Recognition on social media (Facebook, Instagram, Twitter and e-mails)	10-15 mentions	5-10 mentions	5-10 mentions	2-5 mentions	2-5 mentions	at least two mentions	
Advertisement in digital brochure	full page	full page	half page				
Dinner with the Designers Tickets	10	6	4	10	2		
Cocktail by Design Tickets	14	10	8	2	6	4	2
Morning at the Marketplace Tickets	10	10	6	2	6	4	2
Saturday Brunch	10	8	6	2	4	2	0
General Admission Passes	20	15	12	2	6	4	4
Total Value: Ticket Package	\$6,850	\$4,775	\$3,450	\$3,600	\$2,250	\$1,050	\$400

2024 Sponsorship Form

Please complete this form and return it to: ARTSmemphis
575 S. Mendenhall Rd.
Memphis, TN 38117
jballin@artsmemphis.org

Refer to the Art by Design Sponsor Benefits chart to see donor benefits associated with different sponsorship levels.

If you have any questions, please contact Josie Ballin at (901) 341-0401.

This document confirms that I/my company,
_____, will sponsor Art by Design 2024.

This is the level we have selected:

- ☐ \$2,500
- ☐ \$5,000
- ☐ \$5,000 Table Sponsor
- ☐ \$5,000
- ☐ \$10,000
- ☐ \$15,000
- ☐ \$25,000

Our payment...

- ☐ is enclosed here.
- ☐ will be made by March 15, 2024, via check or on ArtsMemphis.org.
- ☐ contact me to set up the payment schedule.

I understand that, in recognition of this commitment, I am entitled to the sponsor benefits listed on the sponsorship chart.

Authorized Representative: _____ SIGNATURE

PRINTED NAME