



Art by Design 2024

Agricenter International | West Pavilion

Information for Designers

Dates

Setup: April 1-2

Events: April 3 – 7

Breakdown: April 8

Leadership

Carmeon Hamilton, Ann Parker, Amy Golden

Founder

Greg Baudoin

About the event

Art by Design is an annual curated series designed to highlight Memphis' interior design community and simultaneously support our city's arts community. Centered around vignettes and arts activations in a chic gallery showroom, this production has raised more than \$700,000 since 2016.

The 5th Art by Design is expected to attract 2000+ attendees from across the Mid-South to experience this unique collaboration. New in 2024: Meet the Mid-South's Dynamic Emerging Designers, and shop for specially curated items at the Art by Design Marketplace!

Benefitting ARTSmemphis

ARTSmemphis is the Mid-South's primary arts funder, working behind the scenes to expand the foundation of Memphis' arts through diligent and diverse support. The granting organization has distributed over \$94M since 1963 to local artists and arts organizations and further provides financial guidance, organizational advice, marketing support, and networking opportunities and connections. In 2023, ARTSmemphis awarded \$3.4M to 63 organizations and hundreds of artist that provide arts experiences across Shelby County. The arts enhance the quality of life, and they are a key driver for our local economy – generating nearly \$200 million in annual spending and supporting the equivalent of more than 3,700 full-time jobs.

ARTSmemphis.org/artbydesign

Art by Design 2024 Events

This packet includes tentative plans as of December 2023. Exact events will be confirmed in January 2024.

**All special event tickets include access during general admission but are not transferable.*

Tuesday, 5:00 pm | April 2

All who have been part of the set up are invited to toast the completed showroom and kick-off Art by Design 2024.

Wednesday, 11:30 am | April 3

Design Industry Lunch & Learn

Join your colleagues throughout the interior design community for lunch, a dynamic speaker, and a special networking opportunity!

\$50/person, each vignette participant receives 2 tickets

Anticipated Guests: 100+ | **Event sponsorship available**

Wednesday, 6:00 pm | April 3

SPECIAL EVENT

Ticket price tbd, each vignette participant receives 2 tickets

Anticipated Guests: *tbd* | **Event sponsorship available**

Thursday, 9:00 am – 1:00 pm | April 4

Sponsor Tours

Thursday, 6:00 pm | April 4

Dinner with the Designers

Don't miss this seated, design-inspired, fine dining event! Your experience begins with craft cocktails and specially selected wine, followed by an exquisite dinner. You'll dine alongside the talented interior design professionals showcased throughout this year's Art by Design and have all your design questions answered!

\$300/person, each vignette participant receives 1 ticket

Anticipated Guests: 150+ | **Table sponsorships and event sponsorships available**

Friday, 9:00am-12:00pm | April 5

Morning at the Marketplace

Be the first to shop at the Marketplace at Art by Design! We have created a specially curated, one-of-a-kind market. Sip, see, and explore the designer vignettes while shopping for something special for your home! Enjoy access to private guided tours around the showroom by both designers and local artists. You're guaranteed to leave inspired!

\$50/person, each vignette participant receives 2 tickets

Anticipated Guests: 100+ | **Event sponsorship available**

Friday, 6:30 pm | April 5

Cocktails by Design

Cocktails by Design is the place to sip, see, and be seen among Memphis' most interesting, intriguing, and creative people! For one night only, in the most stylish venue around, you'll enjoy delicious food, craft cocktails, and entertainers from around the Mid-South! You won't want to miss this!

\$200/person, each vignette participant receives 2 tickets

Anticipated Guests: 400 | **Event sponsorship available**

Saturday 11:00 am | April 6

Brunch & Speaker

In partnership with Memphis Brooks Museum of Art's Decorative Arts Trust

\$75/person, each vignette participant receives 1 ticket

Anticipated Guests: 125 | **Event sponsorship available**

Friday April 5, 9:00 a.m. – 2:00p.m.

Saturday April 6, 10:00 a.m. – 6:00p.m.

Sunday April 7, 12:00 p.m. – 5:00p.m.

General Admission

Art by Design is the only event of its kind. Memphis' most talented interior designers create one-of-a-kind vignettes inside a unique gallery showroom. Come to be inspired, and then shop the Art by Design Marketplace for home goods hand-made by a specially curated group of local and regional makers. Stay for lunch and refreshments at the Art by Design and spend the day at Art by Design!

\$25/person for a weekend pass (non-transferable), each vignette participant receives 4 tickets

OPPORTUNITIES FOR DESIGNERS

Art by Design 2024 will include:

- 20+ vignettes featuring interior designers.
- Several sponsored spaces for emerging designers.
- A Marketplace.

Vignette Opportunity

- Cost: \$2000
- To apply: review details below and submit application [here](#).
- Contributions via credit card or ACH may be made [here](#). For alternative payment options, contact [Josie Ballin](#).
- This is a curated show. Application does not guarantee participation. Event leadership will be in touch following application review.
- While items in the vignette may be for sale directly through the designer, the primary purpose of this space is to showcase design work. Designer may elect to contribute a percentage of sales to ARTSmemphis.

For questions and to learn more, contact Josie Ballin, jballin@artsmemphis.org, 901-578-2787.

VIGNETTE DETAILS

ARTSmemphis provides: *Tentative, final sizes and materials to be confirmed.*

- A vignette space (approximately 16' W x 10' H x 12' D) constructed by RKA, including: three walls (unfinished MDF), one source of electrical access, one centrally placed overhead structural beam.
- Standard signage just outside each vignette, noting designer (does not include recognition of donations that designers secure on their own).
- Marketing for participants (on site materials, social media, e-promotions, ARTSmemphis.org and other public recognition opportunities as available).
- Two badges that will allow access during events and general admission hours.
- Hospitality area during the show.
- Complimentary tickets (others available for purchase). *Event tickets to be finalized when event schedule is confirmed:*
 - Wednesday Design Industry Lunch & Learn event – 4 tickets.
 - Thursday dinner (designer will have opportunity to dine with guests).
 - Friday morning marketplace event (includes general admission access throughout weekend) – 2 tickets.
 - Saturday cocktail party (includes general admission access throughout weekend) – 2 tickets.
 - Saturday morning event (designer will have opportunity to attend).
 - General admission – 4 tickets.

Designer commitment – DEADLINE FRIDAY, JANUARY 5:

- Submit application via [online form](#). Applications will be reviewed upon receipt.
- Participant fee paid by **January 19, 2024**. Customized sponsorship opportunities (including increased marketing and event tickets) are available. Contact Josie Ballin (jballin@ARTSmemphis.org).
- Once approved as a vignette participant, the designer is required to meet with event Chairs and Coordinator to present and discuss plans for vignette.
- Consider including a Memphis artist in your vignette. ARTSmemphis is available to provide connections with local artists.

Designer responsibility:

- Installation: 8:30 a.m. – 4:30 p.m. April 1-2, and final touches from 8:30-10:30 a.m. on April 3
 - Designer is responsible for all costs associated with vignette, transportation, installation, etc. – including painting, furniture, décor, lighting, hangings, technical elements.
- Breakdown and load-out: 8:30 am and 4:30 pm on Monday, April 8
 - Designer is responsible for all breakdown and load-out costs.
- Provide a Certificate of Insurance by January 19, 2024 via online form
 - This must provide that you have \$1,000,000 in general liability insurance and \$500,000 per occurrence for bodily injury / \$500,000 per employee for bodily injury by disease / \$500,000 policy limit for bodily injury by disease in worker's compensation insurance that names ARTSmemphis as an additional insured. Certificate must include a description of the event.
 - If you or the person who handles your insurance has specific questions, please contact Julie Wiklund, CFO at ARTSmemphis (jwiklund@ARTSmemphis.org or 901-578-2787).
- **Promote Art by Design**
 - Share the events through your business and personal social media pages. Use images of your work to give people a sneak peak of your style.
 - Invite friends and followers to the events via social media, emails and other opportunities through your business.
- **Be present during events and general admission.**
- **Agree to** all regulations governing use of the Agricenter International - West Pavilion.

Past Participating Designers

2020

Anthony Shaw, A. Shaw Antiques and Jewelry
Betsey Mosby Interior Design
Brannon Jones, B Living Interiors
Cassandra Hearn, SAJ Interiors
David Quarrels IV
Elizabeth Malmo Interior Design
Greg Baudoin Interior Design
HOWSE
Hunt Simonton HS Carpentry
Karen Seeling & Ragan Maness
Kimberly Perry Designs
Laquita Tate Interior Styling
Lindley Martens Design
Murphy Maude Interiors
Selena McAdams, spruce
Parker Design Studio
Raph Small, RAPH Design LLC
Tara Felice Interiors, LLC

2018

Anthony Shaw, A. Shaw Antiques and Jewelry
Allyson James Interior Design
Cambria USA
Cameron Howell & Sarah Spinoso Interior Design
Elizabeth Malmo Interior Design
Rhea Crenshaw Interior Design
Greg Campbell & Erick New, Garden District
Carmeon Hamilton, Nubi Interiors
Jill Hertz Interior Design
Kitchens Unlimited
Lindley Martens Design
Lisa Mallory Interior Design
Diane Martin, Greg Baudoin Interior Design
Cindy McCord Design
Warner Moore Interior Design

2019

Anthony Shaw, A. Shaw Antiques and Jewelry
Allyson James Interior Design
Cambria USA
Cameron Howell & Sarah Spinoso Interior Design
Elizabeth Malmo Interior Design
Rhea Crenshaw Interior Design
Greg Campbell & Erick New, Garden District
Carmeon Hamilton, Nubi Interiors
Jill Hertz Interior Design
Kitchens Unlimited
Lindley Martens Design
Lisa Mallory Interior Design
Diane Martin, Greg Baudoin Interior Design
Cindy McCord Design
Warner Moore Interior Design

2017

Ami Austin Interior Design
Greg Baudoin Interior Design
Ashley Binkley, York Brinkley Interior Design
Greg Campbell & Erick New, Garden District
Neely Carter, Parker Design Studio
Gwen Driscoll, Driscoll Design & Decoration
Jeff Edwards, Carlton Edwards Architects
Becca Gaines Interior Design
Sam Henderson & Mike Lawing, Designer Vignettes
Selena McAdams, spruce
Leigh Montgomery, blu d'or interiors
Elizabeth Malmo Interior Design
Silas Christopher Reed, Exceed Kitchen/Bath

