Whether a donor, patron, educator, artist, or stagehand, together, we are all contributors to the arts. Join us.
we all play a role

Arts are the foundation of our culture. They speak to our past, our present and our future with an authenticity and integrity that ultimately create the voice of our community. Often art is taken for granted, but it never should be. Artists write, dance, perform, teach, sing, conduct, and create in ways that many of us can only imagine.

In order to continue to expand the foundation of art in our community, we must first appreciate that art is not created in a vacuum. Performers would not be rewarded without an audience. Audiences would not be inspired without performances. Without the contributions of all parties, art would cease to exist.

At ArtsMemphis, our purpose as a granting organization is to expand the foundation of art for our city with diligent, thoughtful, diverse, intentional support. While we have distributed over $87 million since 1963 to artists and arts organizations, our support is not simply through good stewardship of donor dollars, but also providing financial guidance, organizational advice, marketing support, and networking advantages. Whether a donor, patron, educator, artist, or stagehand, together, we are all contributors to the arts.

When you give to ArtsMemphis you are part of a $2+ million investment in 64+ arts groups and hundreds of artists that provide arts experiences across Shelby County.

Join us as we expand the foundation of art for our city.

“Art tells stories. It connects us as human beings. It makes us better.”

Pat Mitchell Worley, Stax Music Academy

Ballet Memphis aspires to reveal and celebrate the universality of the human experience through the art of dance. It is a place where, together, dance, creativity, inspiration, and the joy that life the human spirit is celebrated. Ballet Memphis is a community space for everyone because everyone matters.

Pre-pandemic, the arts generated:

- $197.3M* in annual spending within Shelby County
- $22.4M* in revenue for local and state government
- 6,138* full time equivalent jobs

*2017 Arts & Economic Prosperity 5, Americans for the Arts

Ballet Memphis contributor

Ballet Memphis has distributed over $87 million since 1963 to artists and arts organizations.

Contributor Impact Report

$197.3M*

$22.4M*

6,138*
Art is not commerce. Art is creation where economics are not the primary goal, therefore art must be financially supported in order to be created. These are the realities of our culture. ArtsMemphis’ role is to raise funds to distribute to arts groups and artists in order to support, foster, grow, and discover the creative talents within our area, so that we as a community can evolve and demonstrate our very unique position in the world.

Without financial support from our donors the arts foundation of our city would suffer a devastating blow. We are fortunate to live in a city that is widely recognized for its strong philanthropic community. This spirit of giving and support is manifested in the donations and commitments which we receive every year.

We hold in great esteem the individual donors who are committed to supporting arts in Memphis. Much like the diversity of our city, our art, and our culture, so are our individual donor’s gifts. No matter the amount, all are given and received with the same expectation and appreciation. The giving spirit is not lost on our corporate partners who understand the relationship between art, as a part of the fabric of our community, and an intention to elevate competitive advantages for recruiting and retaining the best talent for their operations.

Memphis is home to many generous, focused, and intentional foundations who thoughtfully support the arts through our organization and we also appreciate the financial support through government agencies.

As is evident throughout our organization, the range, diversity, motivations, commitments, and expectations from our donors is mirrored by the range, diversity, motivations, commitments, and creations of our arts community. Regardless of the amount of commitment, all donors are valuable contributors to the ecosystem of art in our city.

FISCAL YEAR 2021 REVENUE

"Remarkably, every dollar you donate supports our grantees. Operating expenses are covered primarily by endowment distribution and board giving."

Martin Hand

$2.2M INVESTMENT IN 64 ARTS GROUPS AND HUNDREDS OF ARTISTS

As is evident throughout our organization, the range, diversity, motivations, commitments, and expectations from our donors is mirrored by the range, diversity, motivations, commitments, and creations of our arts community. Regardless of the amount of commitment, all donors are valuable contributors to the ecosystem of art in our city.

ARTSMEMPHIS CONTRIBUTOR IMPACT REPORT
Our donors make it possible.

$100 and above:

Mrs. and Mr. Louis F. Allen, Jr.
Mr. and Mrs. John W. Stokes, Jr.
Mr. Andrew B. Scoggin
Mr. and Mrs. Clifton Phillips

Lichterman-Loewenberg Foundation
Larry Lewis Charity
Mrs. Frank A. Jones
Mr. and Mrs. Patrick J. Danehy

$5,000 and above:

Mr. and Mrs. Joseph C. Weller
Mr. and Mrs. R. Andrew Taylor

nexAir

Adams Keegan, Inc.
National Endowment for the Arts

$20,000 and above:

Hyde Family Foundations
Plough Foundation

JANUARY 1, 2021 - OCTOBER 31, 2021

Mr. Walter B. Klyce
Ms. Ellen C. Klyce
Mr. and Mrs. Leo R. Jalenak, Jr.
Dr. and Mrs. Mervyn Israel

Ms. Carissa Hussong and Mr. David Lusk
Mr. and Mrs. Martin Hand
Mr. Jimmy Gould and Mrs. Katie Smythe

Mrs. Lucia Gilliland
Mr. and Mrs. James S. Gilliland, Jr.
Ms. Dot Neale and Mr. Douglas W. Ferris, Jr.

Mr. and Mrs. Scott Elliott
Mr. and Mrs. David G. East
Mr. and Mrs. William T. Duncan
Mr. and Mrs. John H. Dobbs, Jr.

Mr. and Mrs. Lawrence L. Crane, Jr.
Mr. and Mrs. William F. Carkeet, Jr.
Mr. and Mrs. Richard A. Binswanger

Dr. Frank A. Anthony
Anonymous
Ms. Jennie Anderson

$1,000 and above:

Mr. Gil Uhlhorn
Mr. and Mrs. William E. Pickens

Dr. Jeanne Jemison & Mr. Frank Jemison, Jr.
Mr. and Mrs. Jim Hopkins

Mr. and Mrs. Robert D. Gooch, Jr.
Mr. and Mrs. Robert E. Craddock

Mr. Joel W. Brown
Dr. Anita L. Arnold
Mr. and Mrs. David Anderson

Mrs. Juanita Ortiz and Mr. Nelson Gutierrez
Ms. Jean W. Mercer and Mr. Breen Bland

Mr. and Mrs. David A. McDonnell
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Mr. and Mrs. James W. McDonnell, Jr.
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Mr. and Mrs. John K. Chandler
Ms. Patricia O. Bogan
Ms. Ariana Andonian

Ms. Erica K. Woodard
Mrs. Joy B. Wiener
Mr. and Mrs. Joseph Steffner

Mrs. Rita Sparks
Mr. and Mrs. Jerry Schwartz
Salmon Foundation

Ms. Diane G. Sachs and Mr. Robert Vidulich
Mr. and Mrs. William D. Ryan II
Mr. and Mrs. Thad S. Rodda, Jr.

Mr. Rodgers Menzies, Jr.
Mr. and Mrs. Bart Reid
Mr. and Mrs. Richard R. Spore, III

Dr. Shawn Hayden
Mr. Lawrence B. Gross
Rabbi and Mrs. Micah Greenstein

Mr. and Mrs. Raymond Gill
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Mrs. Pearson Crutcher
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Drs. Sheila and Robert Cohen
Ms. Betty Alsup
Ms. Mary K. VanGieson

Mr. and Mrs. William Watts
Mr. and Mrs. Richard R. Spore, III

Corporate Matching Partners

These companies offer gift matching for your donations. We are grateful for your generosity.

Mr. and Mrs. Dick Armer

March of Dimes

Mr. and Mrs. Al Whymer

Mr. and Mrs. Charles E. Rees

Mr. and Mrs. Mark Withick

Mr. and Mrs. Gregory and Joanne Williams

Mr. and Mrs. William J. Walton

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Mr. and Mrs. Emily铜

Mr. and Mrs. Mark Withick

Mr. and Mrs. Catherine R. Woodard

Mr. and Mrs. Stephen D. White

Ms. Trina V. Thomas

Mr. Cheryl Bent

Mr. and Mrs. William F. Carkeet, Jr.

Mr. and Mrs. contenido de impacto.png

06

07
ART IS CREATED FOR ALL TO SEE, PARTICIPATE IN AND APPRECIATE. IT PROVIDES MOTIVATION AND INSPIRATION. IT IS IMPERATIVE THAT WE APPROACH OUR GRANT MAKING DECISIONS WITH THE SAME SPIRIT AND DISCIPLINE.

The intentional, thoughtful, and diligent process of granting our funds is paramount to ArtsMemphis fulfilling our commitment to our mission, artists, donors, and our city. Our Board, community volunteers and staff work together to ensure an equitable, honest and thorough review process.

ArtsMemphis is driven to support diverse forms of artistic expression in our community, geographically, culturally, racially, and artistically. We support our arts community from the north to south, east to west, emerging to established, dance to canvas, voice to acting, education to participation. The composition and diversity of our grants is intentionally designed to foster, encourage, and accelerate.

““My work deals with color and identity. My goal is to compare social ideologies about race, stereotypes, and belief systems to everyday colors and the perception of these colors in our environment. I want to create a conversation between both the personal and public by using color and composition to express mood, situation and issues.””

In 2017, we began implementing strategies to make our grantmaking programs more accessible, inclusive and equitable. ArtsMemphis was one of 12 organizations participating in the Fall 2020 Mid-South Philanthropy Network equity audit.

<table>
<thead>
<tr>
<th>Funding Distribution</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designated Grants to Arts Groups</td>
<td>12%</td>
</tr>
<tr>
<td>Designated Endowment Distribution to Arts Groups</td>
<td>4%</td>
</tr>
<tr>
<td>Projects Grants</td>
<td>42%</td>
</tr>
<tr>
<td>General and Operating Grants to Arts Groups</td>
<td>31%</td>
</tr>
</tbody>
</table>

47% of all ArtsMemphis grants prioritize communities of color.

41% of all grant funds are awarded to these organizations.

$2.2M INVESTMENT IN 64 ARTS GROUPS AND HUNDREDS OF ARTISTS

ARTSMEMPHIS CONTRIBUTOR IMPACT REPORT

9
$2M OVER GRANTED
grantees bring art to life

Our arts culture has been built over time as a byproduct of Memphis' unique history, economy, and geography. Many of our artists and arts organizations have matured into mainstays of our culture over time. ArtsMemphis has assumed a supporting role for these artists and organizations to ensure their continued growth and evolution.

Historical art forms and establishments that anchor our arts sector have given rise to new art forms and new organizations, who are creating a new chapter of Memphis' culture and are cultivating the next generation of artists.

At ArtsMemphis, we feel equally passionate about funding the emerging, avant-garde, inventive, and new creators who will continue to evolve and advance our unique culture.

"Interweaving reflects and celebrates the interconnection of our journey, individually and collectively. Each of us is a thread beautifully woven into a powerful tapestry, not despite our differences but because of them. That is Memphis."

Intertwining, the abstract suspended sculpture representing our social fabric, is now hanging at the new B Concourse of Memphis International Airport. In collaboration with brg3s Architects and commissioned by the Memphis-Shelby County Airport Authority and UrbanArt Commission.

contributor

yancy villa-calvo

"Interweaving, the abstract suspended sculpture representing our social fabric, is now hanging at the new B Concourse of Memphis International Airport. In collaboration with brg3s Architects and commissioned by the Memphis-Shelby County Airport Authority and UrbanArt Commission."
Our city’s culture is the sum of our citizens, experiences, and contributions from all neighborhoods.

With a disciplined and intentional approach, we invest in artists and arts organizations that are located across various geographies and contribute to every neighborhood in Shelby County.

**FISCAL YEAR 21 GRANTEES**

- ACT/YADA
- AngelStreet Memphis
- Arkins Foundation
- Arrow Creative
- Ballet Memphis
- Ballet On Wheels
- Beale Street Caravan
- Blues City Cultural Center
- Buckman Performing Arts Center
- Carpenter Art Garden
- Caazapate Bilingual Theatre Company
- Children’s Ballet Theater
- Circuit Playhouse, Inc.
- College Dance
- Creative Aging Memphis
- Crosstown Arts
- Crosstown Radio Partnership
- Dixon Gallery and Gardens
- Elmwood Cemetery
- Germantown Community Theatre
- Gilliam Foundation
- GPAC
- Harmonic South String Orchestra
- Hatillo Theatre
- Indie Memphis
- JIRIS Orchestra
- Levitt Shell
- Memphis Black Arts Alliance, Inc.
- Memphis Brooks Museum of Art
- Memphis Chapter of the American Orff-Schulwerk Association
- Memphis Jazz Workshop
- Memphis Library Foundation
- Memphis Choral Arts
- Memphis Museums, Inc.
- Memphis Music Initiative
- Memphis Rock ‘n’ Soul, Inc.
- Memphis Slim Collaboratory
- Memphis Symphony Orchestra
- Memphis Youth Symphony Program
- Metal Museum
- Methodist Healthcare Foundation
- Music Export Memphis
- National Civil Rights Museum
- Neighborhood Christian Centers
- New Ballet Ensemble & School
- New Day Children’s Theatre
- On Location: Memphis
- Opera Memphis
- Orphicum Theatre Group
- Perfecting Gifts
- Playback Memphis
- PRIZM Ensemble
- RiverArtsFest, Inc.
- Southside Foundation
- SubPop Movement
- Tennessee Shakespeare Company
- The Arts Cafe
- The Blues Foundation, Inc.
- The Memphis Challenge
- Theatre Memphis
- TheatreWorks
- Tone
- University of Memphis Dept. of Theatre and Dance
- UrbanArt Commission
- Young Actors Guild

ARTSMEMPHIS CONTRIBUTOR IMPACT REPORT
pandemic impacts on the arts

Our role has been and will continue to be supporting Memphis’ arts organizations and artists as they continue to impact our city’s culture with their work.

Much like diamonds are produced by pressure, art is often the result of extraordinary influences on the artists. Whether joy, grief, pain, fear, or hope, the emotional influences are as impactful as the tangible influences of place, political, economic, and social realities of our culture.

The last two years created a most unpredictable, novel, and unstable environment for all of us. But it is the artists that take these influences and use them as their muse, their palettes, their paints, their notes, and their inspiration and motivation.

When we look back on this time, it is indeed the artists that will tell our story most authentically.

While there were over 17 million arts experiences last year, an astounding nine hundred thousand of those were virtual. There was a 41% decrease in arts participation which impacted mostly our youth and seniors.

Revenue reductions would be much higher if not for government relief funding.

Our grantees have experienced a collective $24M reduction in revenue.

Revenue reduction does not include government funding.

The biggest revenue reductions are related to earned income from events, ticket sales, classes, etc.

$488K to 640 individuals in 2020 partnership with Music Export Memphis.

45 arts organizations in August 2021, survey responses revealed:

Revenue reductions would be much higher if not for government relief funding.

Our grantees have experienced a collective $24M reduction in revenue.

36% decreased revenue

53% reduction in earning primarily contractors and artists

41% decreased participation in arts experiences

62% estimated reduction in state + local Gov. revenue generated

53% people of color

22% youth

11% seniors

7% individuals living with a disability

Income reduction in 2020

64% decrease in full-time artists

27% decrease in part-time artists

79% artists were able to continue their work

35% but only earned income from their work

Artistic discipline

Music
dance
media & film
art
music
industry
worker
nonprofit arts/culture organization
employee
theater & performance
visual art

ARTSMEMPHIS CONTRIBUTOR IMPACT REPORT

While there were over 17 million arts experiences last year, an astounding nine hundred thousand of those were virtual. There was a 41% decrease in arts participation which impacted mostly our youth and seniors.
While I personally have witnessed the enormous impact ArtsMemphis has on our community at large, I am excited for the opportunity to remind and reinforce that every one of us is a contributor to Memphis’ arts ecosystem.

Kathy Gale Uhlhorn, Board Chair, has been an active volunteer and supporter of ArtsMemphis for 15 years.
Behind Memphis’ world-renowned cultural vitality stands a vast array of contributors to the arts. From on-stage to behind-the-scenes, from the drawing board to the boardroom, from the classroom to the greenroom, there is a role for everyone. We all thank you for the role you play as a contributor in creating pride in our city’s authentic cultural assets and experiences.

artsmemphis.org/donate
Join us as we expand the foundation of art for our city.

contributor